

PPM Board of Directors Meeting, Sanborn Hall, April 2, 2019, Call to Order at 5:50

Present: Diana de' Alvare, Peter Armstrong, Chip Cyr, Diane Day, Priscilla French, Al Lantinen, Kristin McNulty, John Rice, Mitch Shuldman, Tom Tennant, Chris Turner.

Minutes of previous meeting approved

Firm up procedure for approving, and distributing minutes; to include posting them on the Singers Page.

Income and Expense Report, Account Balances:

Kristin reports difficulty in accessing admin status on web page. Mitch et al will help.
Financials report accepted. Orchestra Balance is up to date, in response to inquiry.

Music Director's Report:

Priscilla explained payment policy regarding soloists and musicians.
Priscilla offered two comps for the SBCC; they will be offered to choir during break tonight.
She elaborated how visually difficult the Bernstein score is and how she customized it.
Next season recruitment is essential...younger members are needed to sustain us; membership is fluctuating and aging. Other factors are the voluntary nature of community choir and the presence of too many other choirs about. Commitment is crucial to choosing music; written registration is essential and still not a guarantee of attendance. Word-of-mouth is acknowledged to be the primary recruitment factor. Entrance and exit polling were discussed.

Final Spring Production Review

Dress rehearsal (7:00 pm) and "call" times (90 minutes prior) were confirmed.
Chris et al reviewed venues: riser help needed at 5:30 in Exeter Friday, risers can stay there. Small riser set only needed for Christ Episcopal.
Mitch will bring back-up mike and amp for contingencies.
Dress-code confirmed: men...solid color ties and white shirts, black pants, no jacket / women...all black with solid color scarf (which were acknowledged to be scarce...scarf-sharing offered).
Break talk tonight to include dress, times, risers, and parking (at Quality Inn)...also...Kristen will need extra help for ushering and crowd control and gate monitoring at both churches. After parties too!!! (See Singers Page).
Tom...Publicity wrap-up: NHPR will have 12 spots for one week starting Friday, including on the Folk Show!
The poster scheme is working, low coverage spots identified. 3rd e-mail blast went out. Facebook sharing is needed...Diane will create an "event". The poster is up on the website.

New Business

Speaker topics for concerts will include "hold applause", silence electronics, and recruitment.
Also break talk tonight...Chris will announce Annual pot-luck meeting for Tuesday April 23, and Diane to pitch for women to be "on-Board".
E-mail recruitment urged and a BCC technique was suggested.
Next BOD will be June 4.

Other New Business

Mitch: rehearsal photo slide show is up on the Singers Page.
Diane: Café Press Got Swag also there.
Many suggestions for webpage graphics: Poster orientation; more photos interspersed about the page; link to other page with photos, sectional photos with names, add after-concert mingling photos.

Meeting adjourned at 6:40 (PeterA)